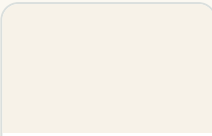


■ PALETTE

				
Forest Deep #1C3A2E Primary ink & ground	Gold #C9922E The dot. Accent only	Cream #F7F2E8 Type on dark · paper	Sage #D8EBE0 Light ground	Moss #6B8F7E Secondary accent

■ TYPEFACES

Playfair Display

DISPLAY & WORDMARK • 500 /
600 / 700

Held in common.

Playfair Display Italic

ACCENT ITALIC • 400 / 500

Holding the span.

DM Sans

BODY • 300 / 400 / 500 /
600

Shared infrastructure

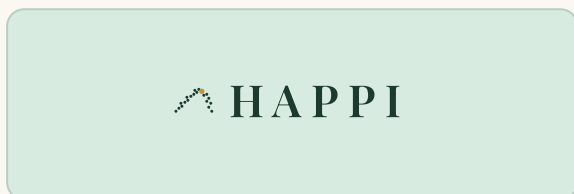
JetBrains Mono

LABELS & EYEBROWS • 400 /
500 / 600

COOPERATIVE ECONOMY

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■ WORDMARK



FOREST + GOLD — LIGHT GROUNDS



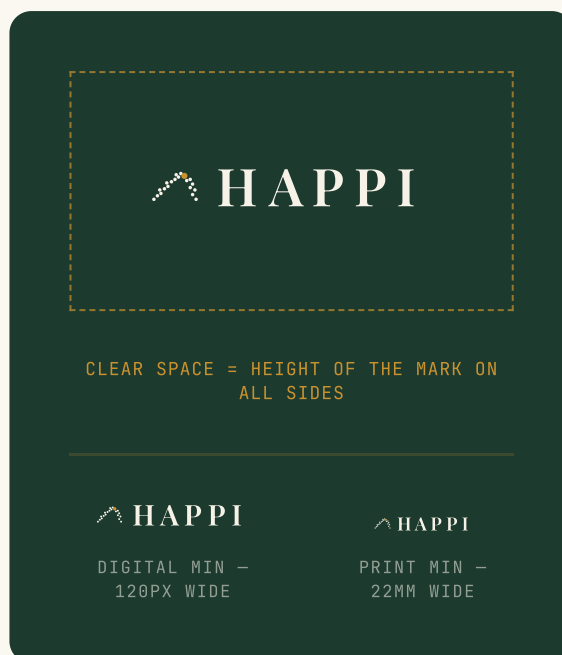
CREAM + GOLD — DARK GROUNDS

■ THE MARK

The mark is a **murmuration** — twenty dots settling into a single ascending arc. Nineteen sit in forest green; one, at the leading edge, is gold. Each dot follows a local rule, yet together they resolve into one coherent curve: emergent order, the shape of a self-organising coalition. The gold dot names where coordination is happening now — held, not owned.

■ RULES & CLEAR SPACE

- **Never recolour the gold dot.** It is always gold (#C9922E).
- **Never re-space the flock** or alter the mark's proportions. Scale proportionally only.
- **Don't** place the cream mark on light, or the forest mark on dark — keep contrast.
- **Don't** add effects, outlines, or shadows, or rebuild the wordmark in another typeface.



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HOLDING COMMON GROUND TOGETHER